

January 3, 2001

Mr. Rick Nelles, President
Career Directions Inc.
2925 Dean Parkway, Suite 300
Minneapolis, MN 55416

Dear Rick,

I want to thank you for taking the time to present "PROOF OF PERFORMANCE" to the students in the Orientation to the College of Business class at St. Cloud State University. Your presentation was an overwhelming success. At the end of the semester I had the students fill out an evaluation for the class. We had covered 15 different topics during the year and approximately 50% of the students rated your presentation as the most valuable topic presented. I've never had that type of a response to a single topic before. Here are just a few of the comments included in the evaluations:

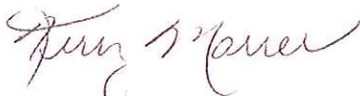
"Rick Nelles opened my eyes and helped me realize how I should prepare."

"I was not aware of documenting everything. What a great idea!"

"Rick Nelles was the best presenter because of his upbeat tempo and interaction with the audience."

On a personal note, I feel I learned as much or more than the students did. I've started to gather items to put in my own portfolio. Thanks again for your time and I look forward to working with you during spring semester.

Sincerely,



Kerry Marrer
Undergraduate Programs Director